

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

PRESS RELEASE

Young Talented Artistes Award ceremony

The Young Talented Artistes Award ceremony for the year 2015-16 and 2016-17 will be held at Raj Bhavan, Itanagar on 25th August 2017. Organised by North East Zone Cultural Centre, Dimapur in collaboration with Department of Art & Culture, Govt. of Arunachal Pradesh, twenty-two artistes including eight for the year 2015-16 from North East Region will be honoured under the Young Talent Artist's Award scheme of Ministry of Culture, Government of India.

Shri P.B. Acharya, Governor of Arunachal Pradesh and Nagaland, will present the awards.

Realizing the importance of the great cultural traditions of folk dance, music, instruments and theatre in North East Region and to provide recognition and to encourage the future generation, the Governor who is also the Chairman, North East Zone Cultural Centre gave the idea of organising the ceremony and Programme Committee meeting of NEZCC in different parts of the region. This year it is in Itanagar.

The aim of Young Talented Artistes Award scheme is to recognize and encourage young talented artists in various performing and folk Art forms of the region. Under this scheme, competitions in various performing folk art forms by involving young talented artistes are organized at different places in the member States of the North East Zone Cultural Centre and after final selection, awards are given to the winners. The Scheme is being implemented by Ministry of Culture, Government of India through Zonal Cultural Centres to promote the young talented artistes in the age group of 18-31 years in the field of various folk art forms which are rare and at the verge of extinct.

PRO to Governor
Arunachal Pradesh
ITANAGAR, August 24, 2017